

GJSCI celebrates Swachh Bharat Abhiyaan by conducting Cleanliness Drive in Mumbai

Mumbai 30th September 2016: With an aim to support our honorable Prime Minister Shri. Narendra Modi's Swachh Bharat Mission & on account of the campaign's second anniversary, Gem & Jewellery Skill Council of India pledges for a cleaner city and conducted a cleanliness drive in Mumbai suburbs to demonstrate the importance of a clean city.

GJSCI's Cleanliness drive was held on 30th September where GJSCI employees cleaned and swept the streets around Andheri East. The campaign was led by Mr. Binit Bhatt, C.E.O, GJSCI.

Under this initiative, 115 cities have already been declared Open Defecation Free (ODF) whereas 22.60 lakh individual household toilets and 93,985 seats of Community/ Public toilets have been constructed and out of total 82,609 no. of wards, 39,376 no. of wards have been covered with 100% door-to-door collection of municipal solid waste along with many other achievements. Emerging in the 2nd year of the Swachh Bharat Abhiyan, initiative to eradicate open defecation by the year 2019 has boosted the dream of having a clean India in the country.

We are glad that our government is promoting and taking initiatives for something as important as cleanliness in an over populated country like India where hygiene has been overlooked for years and this cleanliness created by GJSCI is our way of contributing to the same vision. "Let us all contribute with dedication & high spirit and be a part of 'Swachh Bharat Abhiyaan'", as said Mr.Binit Bhatt, C.E.O, GJSCI during the drive.







